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# New Editor-in-Chief: Cornelis J. Elsevier

#### Cornelis J. Elsevier

From 1. January 2008 Applied Organometallic Chemistry will have a new Editor-in-Chief. I have the pleasure to announce that Professor Cornelis "Kees" J. Elsevier from the Free University of Amsterdam, the Netherlands, has accepted to lead this journal into the future. This appointment will bring a lot of changes and improvements and you will see the implementation of these changes step by step through 2008. You will immediately notice the changes on the Editorial and Advisory Boards, and you will certainly notice the new look of this journal.

## **Peter J. Craig**

Peter J. Craig started this Journal more than 20 years ago and was acting as Editor-in-Chief for all this time. Peter is retiring as Editor-in-Chief at the end of 2007, but he will continue as Associate Editor and will support Kees Elsevier in the transformation of this Journal. I would like to thank Peter for all the work and enthusiasm he has brought to this Journal and wish him all the best for the future.

## **Editorial and Advisory Boards**

A new Editor-in-Chief wants to work with new and fresh Editorial and Advisory Boards. You will notice that we have downsized the current boards and that we have made space for new appointments. Over the coming months you will see that new Associate Editors and Advisors will join the boards and help with the transformations processes.

## **New Journal Cover and Branding**

The Editors in conjunction with the Publisher felt that it was time to change the quality, look and style of *Applied Organometallic Chemistry* to better reflect the dynamism of our community. We are proud to announce that the first changes will come into effect from early 2008. Whether you are an author or a reader of *Applied Organometallic Chemistry* we hope you will benefit from the improvements we have made.

The cover design is now in line with the other journals published in the molecular sciences list by the Chichester branch of John Wiley & Sons.

The white space will allow the announcement of special issues, reviews, important conferences or changes to the journal and make the print edition more timely and attractive. In the future we will also change the cover illustrations more frequently.

### **Table of Contents**

The Applied Organometallic Chemistry introduced a Graphical Table of Contents a couple of years ago. The new journal design will make even better use of this popular feature.

# **New Article Design**

The range of articles that feature in *Applied Organometallic Chemistry* will be complimented by a colour-coded system in print and online, making for a more attractive and logical user experience. The articles have been restructured to enable readers to locate and extract content in the most expedient manner. When designing the new layout special attention was given to optimize the result of printing taken from downloaded PDF files.

# **Reference Style and Chemical Structures**

In order to make it easier for authors we have aligned both the reference style and the chemical structure style, enabling authors to benefit from the existing EndNotes referencing and ChemDraw graphic templates. The styles are now the same like in other Wiley or Wiley-VCH journals, such as Angewandte Chemie, Chemistry – A European Journal, Chemistry – An Asian Journal, European Journal of Inorganic Chemistry, European Journal of Organic Chemistry, etc. Authors are advised to consult the Notes for Authors for further details pertaining to these products.

#### **Abandon the Sections**

A few years ago we introduced four sections to *Applied Organometallic Chemistry*. We have now found that this feature was not very popular with authors and readers of the Journal. One main reason given against the continuation of these sections was that a lot of articles crossed one or more areas, and so it was virtually impossible to allocate these articles to the correct section. This lead to ongoing discussions about the selection of the right section between Editors and Authors. Editors and Publisher have therefore decided to abandon this structure. We hope that authors and readers will be happy with this decision.

The Publisher and the Editors hope that this redesign will make *Applied Organometallic Chemistry* more attractive to you whether you are a reader of the printed or online version, or an author, and we would like to thank you for your continued support.

Martin Rothlisberger

Publishing Editor – John Wiley & Sons Ltd., Chichester, United Kingdom

